



SPONSORSHIP and ADVERTISING OPTIONS

cngexpo.com

CNG
EXPO EVENTS
"to the future together"



Enhance the way your target audience perceives you.



Develop new business contacts and collaborations.



Increase your brand visibility and stand out among your competitors.



Make your products more recognizable and gain direct access to your target market.



Increase your target audience's loyalty to your brand.



MAIN SPONSOR

20.000€+VAT

Pre-Exhibition and Advertising Activities

- * Use of the “Main Sponsor” logo in digital and printed materials, as well as domestic and international e-mail campaigns
- * Sharing of participation and sponsorship announcements on social media
- * Use of logo in exhibition and conference announcements from the contract date onward
- * Separate logo placement from other sponsor company logos in outdoor advertisements (Organized Industrial Zone & Billboard)
- * 30 VIP invitations for your special guests (VIP Lounge access included)

During the Exhibition

- * 2-minute company promotional video at the opening ceremony
- * Right to assign 1 speaker for a commercial presentation at the exhibition conference, with priority in selecting presentation date and time
- * Use of “Main Sponsor” logo in a single line on sponsor banners at the registration area
- * Use of “Main Sponsor” logo in a single line on the conference presentation screen
- * Full-page advertisement in the digital exhibition catalogue (Inside Front Cover)
- * Use of Main Sponsor company logo on the layout plans
- * 3-minute promotional video interview at the exhibition area
- * 2-minute company promotional video at the start of the conference
- * Opportunity to distribute company promotional products to conference participants within their bags
- * Placement of brochures in the bags distributed to exhibition visitors
- * Presentation of a plaque in appreciation of contributions to the exhibition

Post-Exhibition

- * Use of “Main Sponsor” logo in a single line in the Post Show Report
- * ***Availability is limited and requests will be evaluated on a first-come, first-served basis.***



GOLD SPONSOR

15.000€+VAT

Pre-Exhibition and Advertising Activities

- * Use of the “Gold Sponsor” logo in digital and printed materials, as well as domestic and international e-mail campaigns
- * Use of Gold Sponsor company logo in outdoor advertisements (Organized Industrial Zone & Billboard)
- * 20 VIP invitations for your special guests (VIP Lounge access included)

During the Exhibition

- * Right to assign 1 speaker for a commercial presentation at the exhibition conference, with priority in selecting presentation date and time
- * Use of “Gold Sponsor” company logo on layout plans
- * Full-page advertisement in the digital exhibition catalogue
- * Use of “Gold Sponsor” logo on sponsor banners at the registration area
- * Use of “Gold Sponsor” logo on the conference presentation screen
- * Opportunity to distribute company promotional products to conference participants within their bags
- * 2-minute promotional video interview at the exhibition area
- * 1.5-minute company promotional video at the start of the conference
- * Presentation of a plaque in appreciation of contributions to the exhibition

Post-Exhibition

- * Use of “Gold Sponsor” logo in the Post Show Report

* **Availability is limited and requests will be evaluated on a first-come, first-served basis.**



SILVER SPONSOR

11.000€+VAT

Pre-Exhibition and Advertising Activities

- * Use of the "Silver Sponsor" logo in digital and printed materials, as well as domestic and international e-mail campaigns
- * Use of Silver Sponsor company logo in outdoor advertisements (Organized Industrial Zone& Billboard)
- * 10 VIP invitations for your special guests (VIP Lounge access included)

During the Exhibition

- * Right to assign 1 speaker for a commercial presentation at the exhibition conference
- * Half-page advertisement in the digital exhibition catalogue
- * Use of "Silver Sponsor" logo on sponsor banners at the registration area
- * 1-minute promotional video interview at the exhibition area
- * 1-minute company promotional video at the start of the conference
- * Opportunity to distribute company promotional products to conference participants within their bags
- * Presentation of a plaque in appreciation of contributions to the exhibition

Post-Exhibition

- * Use of "Silver Sponsor" logo in a single line in the Post Show Report

* ***Availability is limited and requests will be evaluated on a first-come, first-served basis.***



MAIN SPONSORSHIP OPTIONS



| CATEGORY | EXPLANATIONS | MAIN | GOLD | SILVER |
|-------------------------------------|---|------------------|------------------|------------------|
| PRINTED MATERIALS | Logo on Outdoor Advertisements | ✓ | ✓ | ✓ |
| | Logo on Visitor Brochures | ✓ | ✓ | ✓ |
| | Advertisement Page in Industry Magazine | ✓ | ✓ | ✓ |
| | Logo on Invitation and Poster Works | ✓ | | |
| | Advertising Page and Logo in the Digital Exhibition Catalogue | ✓ | ✓ | ✓ |
| | Logo on the Sponsors Poster in the Door Registration Area | ✓ | ✓ | ✓ |
| | VIP Invitation | | 30 Pieces | 20 Pieces |
| DIGITAL MATERIALS | Logo in Email Campaigns | ✓ | ✓ | ✓ |
| | Logo on Digital Advertising Boards | ✓ | ✓ | ✓ |
| | Logo in Post Show Report | ✓ | ✓ | ✓ |
| | Logo in Layout Plan | ✓ | ✓ | ✓ |
| | Advertising Page and Logo in the Digital Exhibition Catalogue | Full Page | Half Page | Half Page |
| WEB | Homepage Sponsor Area Logo | ✓ | ✓ | ✓ |
| | Sponsors Page Logo | ✓ | ✓ | ✓ |
| SOCIAL MEDIA & VIDEO | Social Media Sponsorship Announcement | ✓ | ✓ | ✓ |
| | Conference Promotional Video | 2 Mins | 1.5 Mins | 1 Min |
| | Interview Video at the Exhibition Venue | 3 Mins | 2 Mins | 1 Min |
| CONFERENCE AREA | Presentation in the Conference Program | ✓ | ✓ | |
| | Determining the Presentation Time and Day | ✓ | ✓ | |
| | Promotional Product Distribution | ✓ | ✓ | ✓ |

*Your brand is on the shoulders,
around the neck, and at
eye level of thousands!*

BAG SPONSORSHIP

7.500€+VAT



With exhibition bag sponsorship, you can reach all visitors and make your brand stand out from competitors with your design.

- * Use of your logo alongside the exhibition logo on both sides of the exhibition bag
- * Distribution of sponsor company flyers/inserts inside the exhibition bag (flyer design and printing are the responsibility of the sponsor company)
- * Recognition as bag sponsor with logo placement in printed and digital materials
- * **Limited to one company, and requests will be evaluated on a first-come, first-served basis.**

LANYARD SPONSORSHIP

7.250€ +VAT



Your company's logo can be featured on the lanyards worn by all visitors' name badges, providing strong brand visibility.

- * Recognition as lanyard sponsor with logo placement in printed and digital materials
- * Sponsor company logo printed on the lanyard
- * **Limited to one company, and requests will be evaluated on a first-come, first-served basis.**

NAME BADGE SPONSORSHIP

4.250€ +VAT



Your company's logo/design can appear on all visitors' name badges, maximizing your brand visibility.

- * The company logo/design placed in the designated area will appear on all exhibition visitors' name badges
- * Recognition as name badge sponsor with logo placement in printed and digital materials
- * **Limited to one company, and requests will be evaluated on a first-come, first-served basis.**

Be visible on the exhibition's digital showcase and leave an impression on every page!

DIGITAL EXHIBITION CATALOGUE

Türkiye's and EMEA Region's Most Comprehensive Lubricant and Industrial Oil Platform

Our aim at the Eurasian Lubricants Show is to bring together thousands of decision makers and all the components of the lubricant industry, to bring together Lubricant, Industrial Lubricant, Chemical and Equipment companies and all end users of the sector with buyers, and to present the latest developments in the sector to the participants first-hand with the conferences and workshops we will organize during the exhibition.

Visitors from both the lubricants and industrial lubricants industry and end-users can find all the products the industry needs, including finished lubricants, additives, process and production equipment, automation systems, testing and analysis services and the latest technologies.



Exhibition Brochure



Sponsorship File



Exhibition Catalogue



Post Show Report

By appearing in the official exhibition catalogue, you can stand out from your competitors and make a difference with your advertisement among rival companies.

Full Page (Inside Page)

Inside Front Cover

Back Cover

1.000 € + VAT

1.500 € + VAT

2.000 € + VAT

VISITOR GUIDE

Full Page (Inside Page)



Inside Front Cover



Back Cover



You can strengthen your brand awareness through your advertisement page in the visitor brochure distributed throughout the exhibition and your logo placement on the layout plan.

- * The distributed visitor guide increases your chance to reach all participants and visitors
- * Recognition as visitor guide sponsor with logo placement in printed and digital materials



Full Page (Inside Page)

1.500 € + VAT

Inside Front Cover

2.000 € + VAT

Back Cover

2.500 € + VAT

BROCHURE DISTRIBUTION

2.250€+VAT



At the exhibition entrance, your company brochures can be distributed through hosts/hostesses, allowing you to be the first to welcome visitors.

- * Assignment of hosts/hostesses in the foyer for brochure distribution
- * **Limited to three companies, and requests will be evaluated on a first-come, first-served basis.**

*The Stage is Yours: Conference
Area Sponsorship*

CONFERENCE AREA SPONSOR

10.000€+VAT



With Conference Area Sponsorship, company representatives and academics can deliver presentations on new products, technologies, and applications to industry professionals. This provides an opportunity to directly promote your brand to sector members throughout the exhibition.

- * Use of sponsor company logo on conference area decorations and panels
- * Sponsor company logo placement in the visitor brochure for the conference area
- * Use of sponsor company logo in digital conference bulletins (sent electronically to participants at the exhibition or events, including program and speakers)
- * Use of Conference Sponsor logo on the exhibition website
- * **Limited to two companies.**

*Leave your mark at every
step of the exhibition!*

FLOOR ADVERTISING

2.250€+VAT



With carpet advertisements (1x1 m) placed at the entrances of the exhibition halls, you can ensure that all visitors see your company's logo or advertisement.

- * Recognition as floor advertising sponsor with logo placement in printed and digital materials
- * **Limited to two companies, with one company per hall.**

FOOTSTEP ADVERTISING

2.250€+VAT



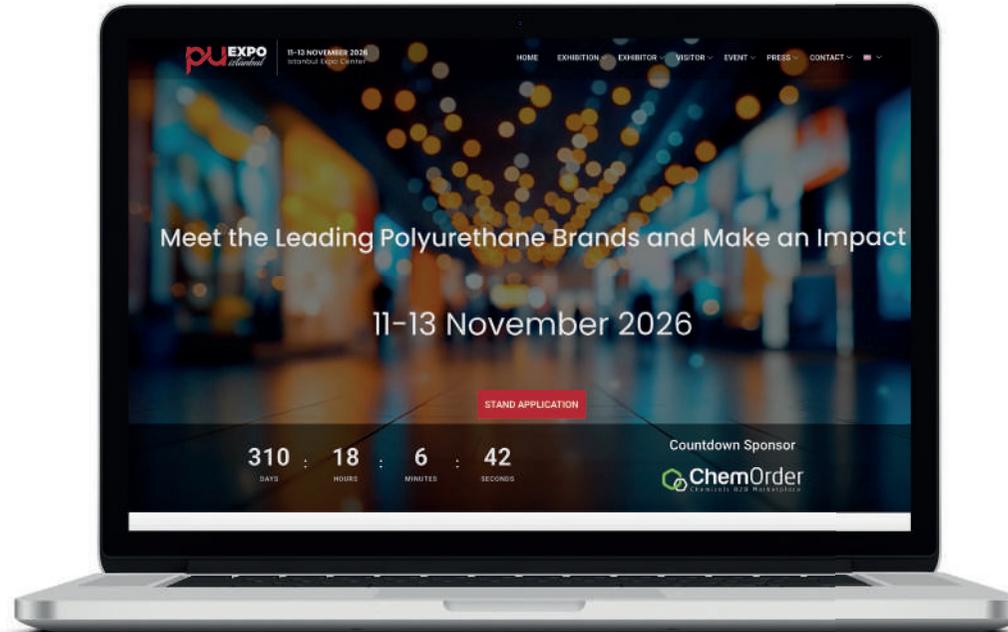
With footprint direction graphics placed along the hall corridors, you can guide visitors directly to your stand.

- * Up to 40 pairs of footprint advertisements
- * **Limited to four companies, with two companies per hall.**

Ensure that visitors encounter your brand every time they look; stay memorable throughout the countdown!

WEBSITE COUNTDOWN SPONSOR

4.250€+VAT



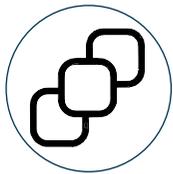
By appearing on the countdown timer on the website where visitors complete their registration, you can maximize your brand visibility. You can be the first thing visitors see when the website opens.

- * Use of company logo on the countdown timer
- * **Limited to one company, and requests will be evaluated on a first-come, first-served basis.**

First contact, lasting impression: Be visible on online registration screens and e-invitations!

EXHIBITION LAYOUT PLAN

750€+VAT

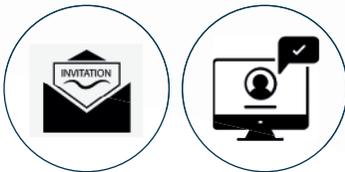


By placing your logo on the exhibition layout plans, which are positioned at hall entrances for guidance, you can make your stand easier to find while promoting your company throughout the exhibition.

- Recognition as layout plan sponsor with logo placement in printed and digital materials (illustrated using the CNG logo as an example)

INVITATION & ONLINE REGISTRATION SPONSORSHIP

4.750€+VAT



The exhibition invitation reaches all potential visitors through industry publications, associations, participating companies, and visitor lists, providing an opportunity to promote your brand.

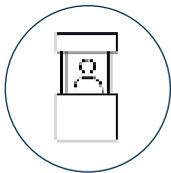
* Along with the printed invitation, your banner will appear on the Online Registration page of our website, allowing you to reach all potential customers before the exhibition

* Recognition as Invitation & Online Registration Sponsor with logo placement in printed and digital materials

* **Limited to one company, and requests will be evaluated on a first-come, first-served basis.**

VIP LOUNGE

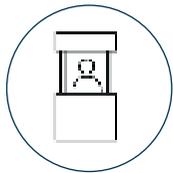
15.000€+VAT



- * Selection of hall colors to match the sponsor brand
 - * Preparation of the allocated stand within the exhibition area, including necessary decoration and technical setup, ready for display
 - * Provision of refreshments and soft drinks
 - * Use of company logo on panels in the VIP Lounge Area
 - * Opportunity to distribute brochures in the VIP Lounge Area
 - * Staff serving in the VIP Lounge wearing company-branded t-shirts
 - * Opportunity to distribute promotional materials within the hall
- * **Limited to one company.**

NETWORKING AREA

17.500€+VAT



- * Selection of hall colors to match the sponsor brand
- * Preparation of the allocated stand within the exhibition area, including necessary decoration and technical setup, ready for display
- * Provision of refreshments and soft drinks
- * Opportunity to customize the reception area at your exhibition stand in the Networking Hall exclusively for the sponsor company
- * Opportunity to distribute promotional materials within the hall
- * **Limited to one company.**

GALA SPONSORSHIP

15.750€+VAT



- * Selection of hall colors to match the sponsor brand
 - * High brand visibility throughout the cocktail venue with the company name and logo
 - * Right to place Roll-ups and/or Flyers in the designated area
 - * Use of the sponsor logo on all cocktail invitations
 - * Visibility in announcements, press releases, and media communications
 - * Presentation of a Thank You Plaque during the cocktail for contributions
- Publication of appreciation content with logo on digital and social media channels after the exhibition
- * **Limited to one company.**



SPONSORSHIP CONTACT

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